

# So you're keen to support Solaris Cancer Care

### **NOW FOR THE FUNDRAISING**

There is no minimum amount to fundraise - every dollar counts and is greatly appreciated

## HERE ARE SOME TIPS THAT MAY HELP YOU:

#### **DO SOMETHING ACTIVE**

Rally your sports team together. Join an organised race (walks, runs, swims, cycles). Make up your own challenge. Hold a sports day (golf days, bowls days, football days, tennis tournaments, get creative!) You can turn this into a fundraising opportunity through selling tickets, charging for lunch or drinks, or sourcing prizes from local businesses and selling them off.

### HOST AN EVENT

Host a morning tea, put on a BBQ, organise a quiz night, or have a dinner party. Show your family and friends a fun time and raise funds for Solaris Cancer Care. Keep it casual with a movie or game night or even book a venue for a dinner dance, trivia night, or bingo competition. To raise funds, you could charge for entry tickets, or get your hands-on prizes to raffle off throughout the event.

#### **GIVE UP TO GIVE BACK**

Make a commitment to give up something for a month. By raising funds by giving up on something, you can give back to Solaris Cancer Care. Give up alcohol, chocolate, smoking, fast food, or something else that is important to you. Ask your friends, family and co-workers to sponsor your efforts!

#### **SPECIAL EVENT**

Celebrating a special event? Whether it's your birthday, anniversary, wedding or any special event – ask your friends and family to donate what they would have spent on a present in a donation to Solaris Cancer Care. Maybe even ask your supporters to give an amount of the year you're celebrating.

#### **SOCIAL MEDIA**

You'll be surprised at the support you'll receive from a Facebook post, Tweet or Instagram photo, post a YouTube video of your fundraising in action, share the mycause fundraising page or tell your story about why you are supporting Solaris Cancer Care. Make sure to use the hashtag #maywesurvive in your social media posts.

#### **OFFICE COLLECTION**

Put a jar on your desk with notices telling people about the funds you're raising for Solaris Cancer Care and remind your co-workers about the vital work Solaris Cancer Care does.

#### **FOOTY TIPPING COMPETITION**

Run a footy tipping competition where you can charge people to enter with the winner getting half the proceeds and the other half being donated to Solaris Cancer Care.

#### **FUNDRAISE AT WORK**

Charge a gold coin donation to dress down for a day for a good cause. Suggest blue to represent Solaris Cancer Care. Sell raffle tickets to staff with prizes being unique to your business, such as raffle off the CEO's car park for a week, use of the company car for a weekend, a day off, etc.

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### **DOUBLE YOUR IMPACT**

Matching gifts are a great way to double your impact! Many employers support workplace giving so check with your Human Resources department to see if they'll match your fundraising.

#### **BOOK SALE**

Collect old books from everyone you know and sell them to raise funds for Solaris Cancer Care.

#### **RALLY YOUR TEAM**

If you are creating a group event, consider creating a fun team uniform. It's a great excuse to talk to people about the event, the cause and why you are fundraising.

#### **TAP INTO YOUR TALENTS**

If you or your friends have a creative streak, why not make some items to sell at a local market. Think jewellery, paintings, greeting cards, candles, jams, etc.

#### **ASK!**

You don't get what you don't ask for, so make sure you are asking! Donations don't always come from where you expect them, so cast a wide net and make each ask persona!!

#### **MAKE IT PERSONAL**

Tell YOUR story about why you are supporting Solaris Cancer Care. The more personal you make it; the more people will relate—Cancer touches many lives and you may be surprised at who might thank you for this opportunity to make an impact.

## **DONATE THIS MAY**

To make a donation please visit www.solaristhrive.com.au

In the spirit of giving, the entire Solaris Cancer Care May we Survive campaign is supported in-kind by Platform Communications.



#### **Solaris Cancer Care** P.O. Box 325 Cottesloe

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Pick a central location and have people bring their recyclable bottles.

#### **PHONE-A-THON**

Get a group together and ring people and businesses, asking them to donate directly on the Solaris website.

#### **DONATE TINS**

Ask your local restaurant or café to leave donation tin at their counter.

#### **GIFT-WRAPPING**

Ask your local shopping centre if you can gift wrap at Christmas for Solaris.

### **GUESS THE JELLYBEANS**

Ask your work to have a guess the jellybean competition... for a cost.

#### **WACKY WAGERS**

Get your boss to wear a crazy wig in the office for the day, or dance in a pink tutu at a rock concert.

#### SANDCASTLE COMPETITION

Live near the beach? Organise a sandcastle competition, for kids and adults.

#### **OP-SHOP DONATIONS**

Donate goods to Solaris' op-shop.

#### **FACEBOOK MARKETPLACE**

Sell quality goods on facebook marketplace and donate to Solaris.

#### **GRAND PRIZE RAFFLE**

Organise a raffle - \$100 a ticket to win \$20,000 or a large prize at cost such as a car, boat or vacation (1:500 chance).

#### **50/50 RAFFLE**

Host a raffle where Solaris and the winner split the proceeds half and half.

#### **BAKE SALE**

A classic fundraiser and one that is loved by all. Get a group of fancy bakers involved.

#### **BOWLING FOR BUCKS**

Bowling teams with an entry fee – bowlers get fines (donations) along the way.

#### **COMMUNITY CAR WASH**

It's an old-school classic where family and friends of all ages can get involved.

#### **MOVIE NIGHT**

Movie fundraiser nights can bring in big bucks. It's all about picking a blockbuster and telling everyone they can't miss it!

#### **COMMUNITY GARAGE SALE**

One person's junk is another person's treasure. It's easier now than ever to advertise on Facebook.

#### EDUCATION WORKSHOPS

Organise a conference, event or seminar to share knowledge or expert information.

#### **CLOTHES FOR CASH**

Designer clothes hiding in the back of the cupboard? Ask your friends and family to donate their threads and start raising cash.

#### **SELL SEEDLINGS**

Get started early and grow seedlings and plants to sell, or even better ask a garden club to help out.

#### **CELEBRITY TALK**

Know a celebrity that will participate in a discussion/event for free – that has a great story and a high profile? Invite them to speak at Solaris' business breakfast in April.

#### CELEBRITY DINNER PARTY AUCTION

Know a celebrity that will participate in a celebrity dinner and share their story and mingle with guests? Sell tickets at a premium price and get a group together.

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#### **TRIVIA NIGHT**

People love a trivia night – organise one, spread the word and pick a winner!

#### **RUN OR WALK FOR THE CAUSE**

Call on the fitness freaks and organise a walk for Solaris – it's a great way to get interest as walkers can help spread the word for you.

#### **BINGO NIGHT**

Number 4 - knock on the door. Go back in time and organise a bingo night. Dress up for even more fun.

### **GOLF TOURNAMENT**

Simple to co-ordinate with an experienced golf course manager – you can focus on spreading the word and get the teams together.

#### **BLACK TIE BBQ GALA**

Gala balls can be expensive, so here's your alternative. Sell the cause for a bit of fun.

### CAR SHOW

Set up a car show to raise money. Exhibitors pay a fee to display their cars, as do the public.

#### **LUXURY CAR DRIVE**

Know anyone with a fancy car? Ask them if they are willing to donate their car for a few hours for a cause. Just make sure they have checked their insurances carefully and know what they are getting into.

## MEAL WITH A CELEBRITY

Know a "Perthonality" or celebrity that would be willing to donate their time to have dinner for a cause (at a premium cost of course!)

#### **VIP TOURS**

Organise behind the scenes access to a special community place. Include a VIP tour – museums, sporting grounds, wineries, breweries are great where they can meet the people behind the scenes (head wine maker, brewer, caretaker etc.

## HIGH TEA

High tea for a cause with your friends and family.

#### **KARAOKE NIGHT**

Easy to organise and loads of fun. Watch the sake...

#### FOOD AND WINE APPRECIATION NIGHT

Partner up with a special restaurant and organise a VIP food and appreciation night – with special cameos from the Chef and Master Sommelier.

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